

Project 'BIN2GRID'

Turning unexploited food waste into biomethane supplied through local filling stations network
Grant agreement No: 646560



Bin2Grid YouTube Channel

WP 7 – Task 7.3 / D 7.3

December 2015



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This project has received funding from the *European Union's Horizon 2020 research and innovation programme* under grant agreement No 646560.

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Bin2Grid website: www.bin2grid.eu

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Acknowledgements

The authors would like to thank the European Commission for supporting the Bin2Grid project as well as all project partners for their contributions of the videos. Furthermore, we would like to thank the plant operators of the biogas plants that were filmed for allowing us to make the videos.

1 Introduction

A useful means to explain the idea and background of the Bin2Grid project to the larger public and interested stakeholders is to provide public available videos. Therefore, it was decided to establish a YouTube channel for the project where the videos are uploaded. The present reports shows the activities of Task 7.3 (Creation of a YouTube Channel) of the Bin2Grid project until December 2015. An updated report will be prepared until the end of the project.



2 Implemented activities

Shortly after the Bin2Grid Project Meeting, guidance on the creation of the videos was established. A template for the starting and end slides of the video was provided (see attachment). All project partners contributed with own videos. So far, in total 15 videos were created:

- General presentation about the Bin2Grid Project
- Individual videos about the project organisations
- Individual videos about the target cities
- Good practice examples: Hartberg (Austria), Ganser and Weißner Hof (Germany)

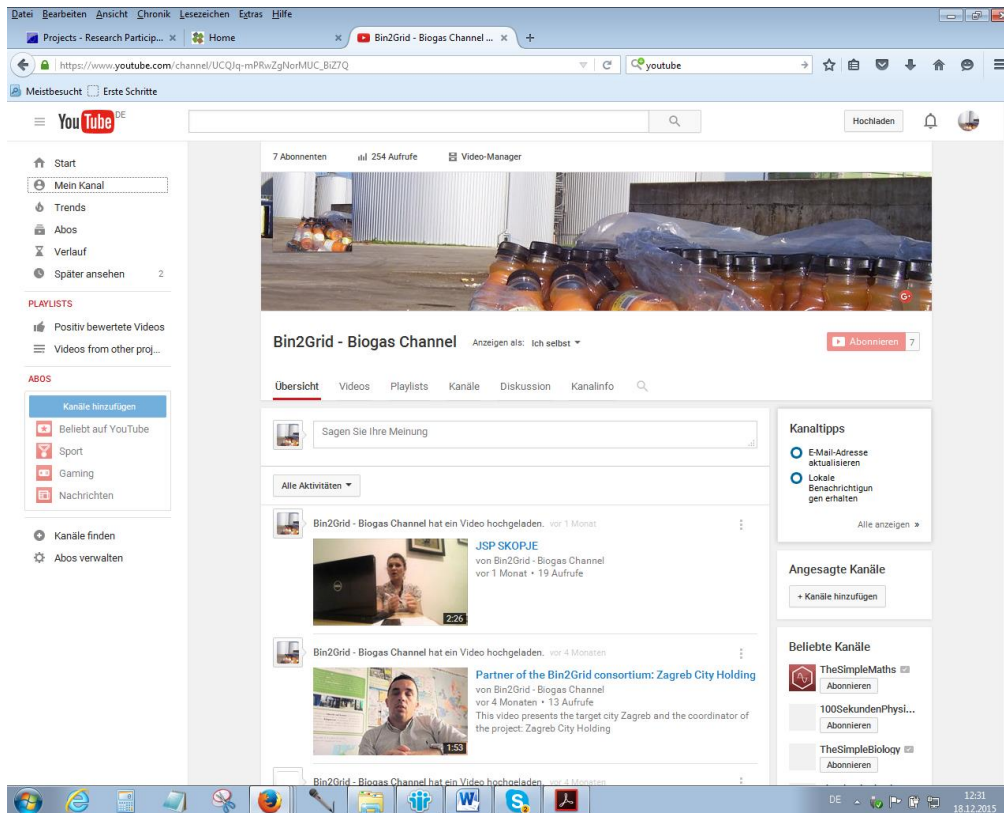


Figure 1: Bin2Grid YouTube Channel (Status: 18.12.2015)

3 Statistics

The YouTube channel was established in June 2015. Since then, the videos on the channel were watched 257 times in 37 countries worldwide. The main visitors on the channel come from Europe. The videos were also shared in the Bin2Grid Facebook and LinkedIn groups.

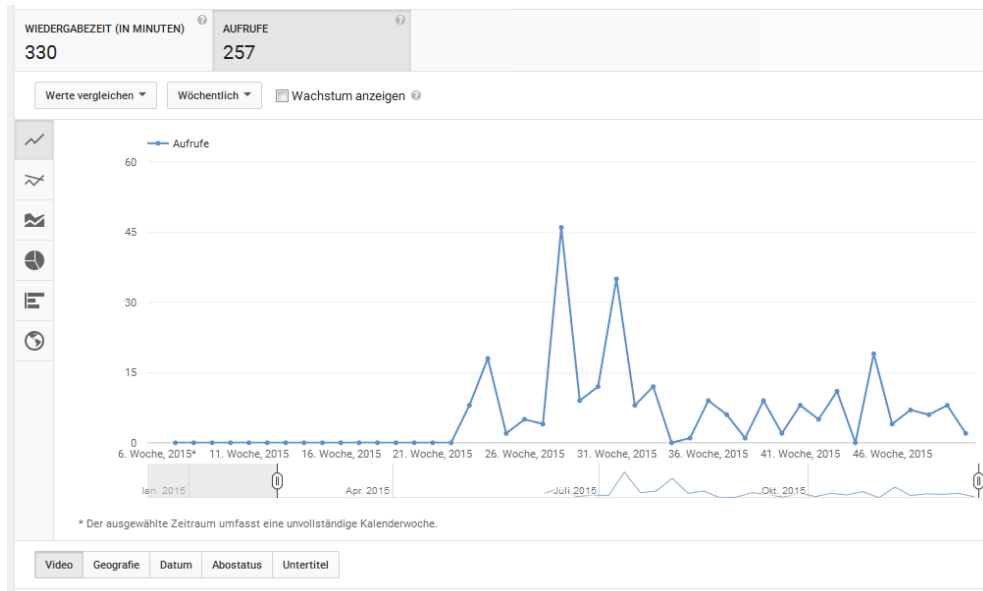


Figure 2: Number of watched videos on the channel (Status: 18.12.2015)

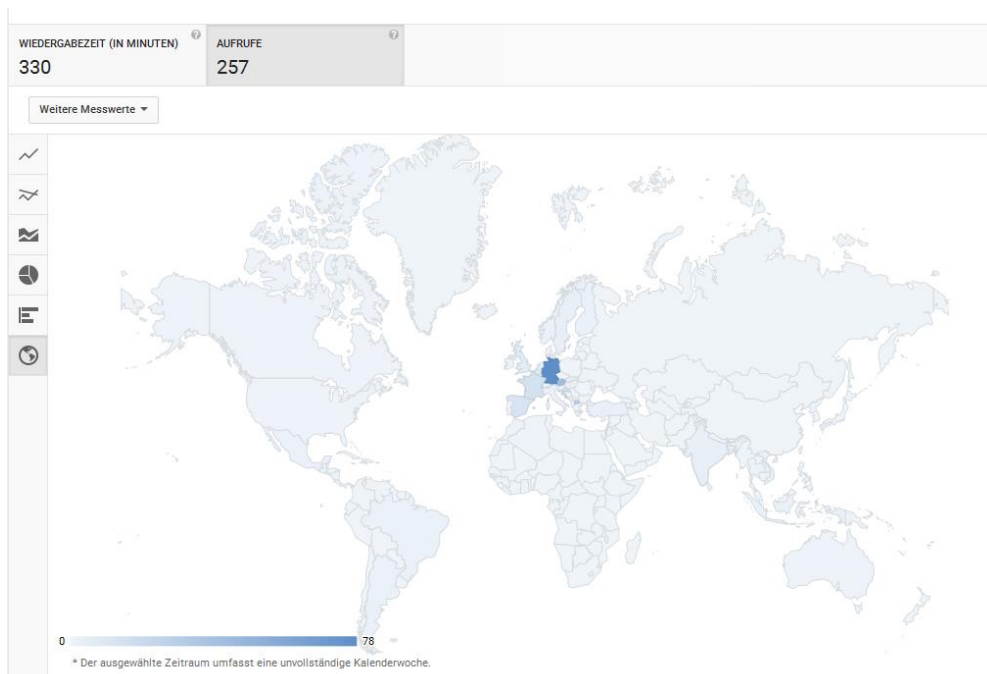


Figure 3: Countries from where the videos were watched (Status: 18.12.2015)

4 Videos

4.1 *Bin2Grid project overview*

Duration of the video: 02:06 min

Responsible partner: ZCH

Visits: 14 (Status: 18.12.2015)

Link: <https://www.youtube.com/watch?v=k94BoKwsJlc>



4.2 *Partner of the Bin2Grid consortium: Zagreb City Holding*

Duration of the video: 01:53 min

Responsible partner: ZCH

Visits: 13 (Status: 18.12.2015)

Link: <https://www.youtube.com/watch?v=h1Q6zIPgIEo>



4.3 Partner of the Bin2Grid Consortium: JSP SKOPJE

Duration of the video: 02:26 min

Responsible partner: JSP

Visits: 19 (Status: 18.12.2015)

Link: <https://www.youtube.com/watch?v=H0HNwu56XGY>



4.4 Partner of the Bin2Grid consortium: City of Skopje

Duration of the video: 03:12 min

Responsible partner: Skopje

Visits: 15 (Status: 18.12.2015)

Link: https://www.youtube.com/watch?v=q4_r2vahVnE



4.5 Partner of the Bin2Grid consortium: Güssing Energy Technologies

Duration of the video: 01:33 min

Responsible partner: GET

Visits: 11 (Status: 18.12.2015)

Link: <https://www.youtube.com/watch?v=58zikBhhLFs>



4.6 Partner of the Bin2Grid consortium: ORDIF

Duration of the video: 02:28 min

Responsible partner: ORDIF

Visits: 16 (Status: 18.12.2015)

Link: https://www.youtube.com/watch?v=rgmQI6_4lvE



4.7 Partner of the Bin2Grid consortium: University of Zagreb

Duration of the video: 01:20 min

Responsible partner: UNI ZAGREB

Visits: 08 (Status: 18.12.2015)

Link: <https://www.youtube.com/watch?v=2nzX5DfZMyw>



4.8 Partner of the Bin2Grid consortium: Andalusian Institute of Technology

Duration of the video: 02:18 min

Responsible partner: IAT

Visits: 09 (Status: 18.12.2015)

Link: <https://www.youtube.com/watch?v=zGoL76BSr4g>



4.9 Partner of the Bin2Grid consortium: WIP Renewable Energies

Duration of the video: 02:26 min

Responsible partner: WIP

Visits: 11 (Status: 18.12.2015)

Link: <https://www.youtube.com/watch?v=kSDteQFK0HI>



4.10 Waste management in Paris: ORDIF

Duration of the video: 01:36 min

Responsible partner: ORDIF

Visits: 15 (Status: 18.12.2015)

Link: <https://www.youtube.com/watch?v=GofzW6e8N-E>



4.11 Waste management in Skopje: City of Skopje

Duration of the video: 03:51 min

Responsible partner: Skopje

Visits: 15 (Status: 18.12.2015)

Link: https://www.youtube.com/watch?v=y_bYb3fmOB8



4.12 Waste Management in Malaga: Andalusian Institute of Technology

Duration of the video: 04:30 min

Responsible partner: Skopje

Visits: 8 (Status: 18.12.2015)

Link: <https://www.youtube.com/watch?v=q26Jj4Vi15A>



4.13 Bin2Grid Good Praxis Example: Biogas Plant in Hartberg, Austria

Duration of the video: 05:13 min

Responsible partner: GET

Visits: 57 (Status: 18.12.2015)

Link: <https://www.youtube.com/watch?v=6yJ2gBcM-n4>



4.14 Good Practice: Biogas plant at Weißner Hof

Duration of the video: 01:39 min

Responsible partner: WIP

Visits: 39 (Status: 18.12.2015)

Link: <https://www.youtube.com/watch?v=TmLkcBV78kw>



4.15 Good Practice: Biogas plant Ganser in Munich

Duration of the video: 02:24 min

Responsible partner: WIP

Visits: 28 (Status: 18.12.2015)

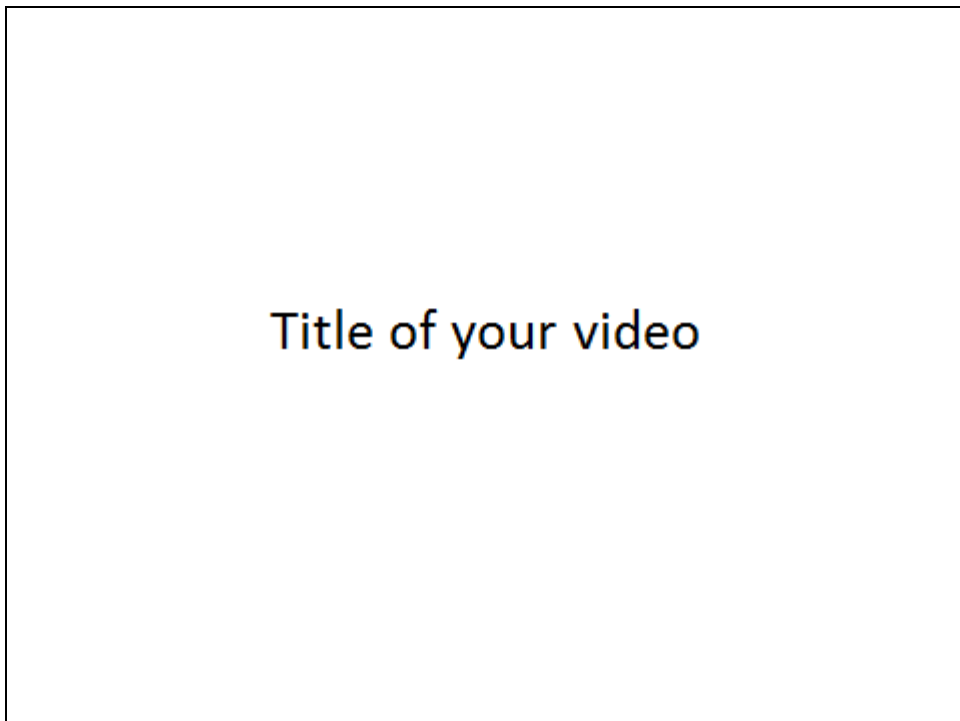
Link: <https://www.youtube.com/watch?v=02JRJrMHTWU>



5 Future activities

Further videos will be created and uploaded on the channel. This includes especially videos on site visits and good practice examples. Furthermore, the videos will be embedded in the Bin2Grid Website and further disseminated. Finally, besides the videos that were specifically created by Bin2Grid, also external videos were shared within the Bin2Grid Social Media. An updated report of this report will be elaborated at the end of the project.

6 ANNEX I: Template for the start and end of the videos



- At the end of the video these 3 slides shall be shown.

Produced by:

**Include here the names, logo, etc.
who is responsible for the video**

Bin2Grid Project Partners



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